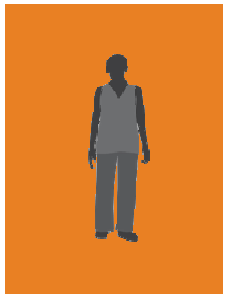
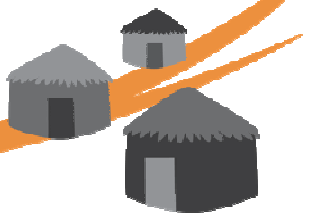
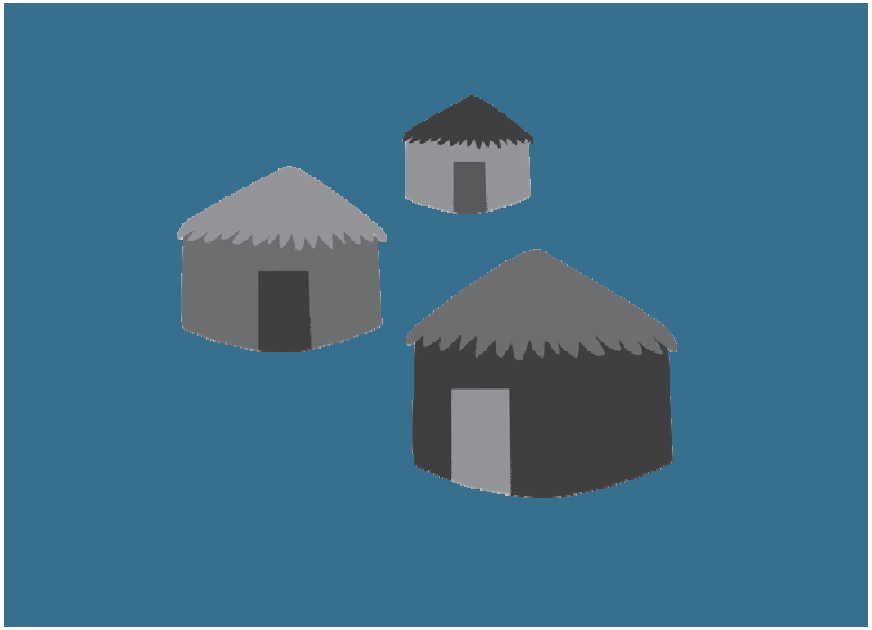


Institutionalizing Community Health Conference



27-30 March 2017 | Johannesburg, South Africa



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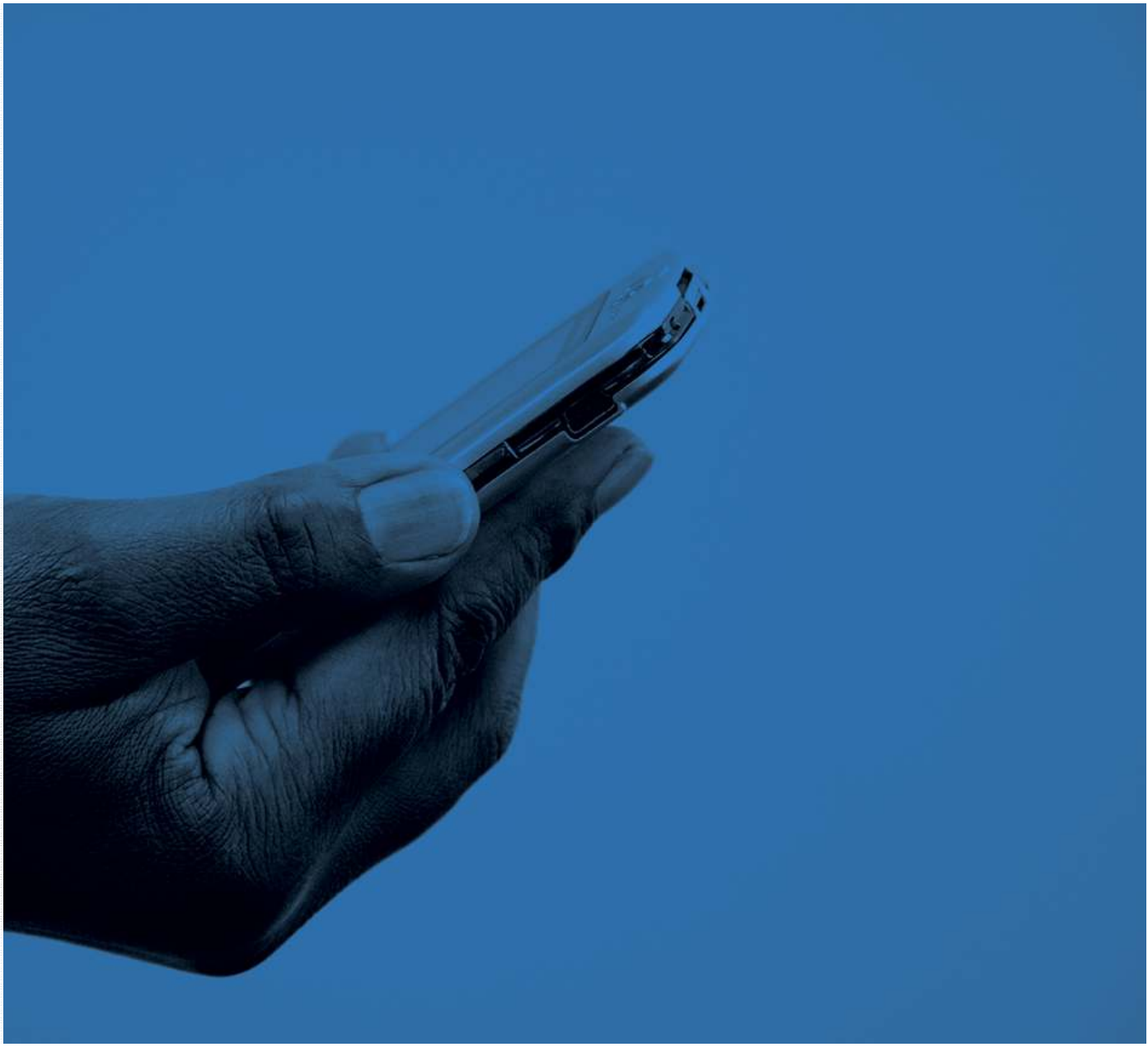
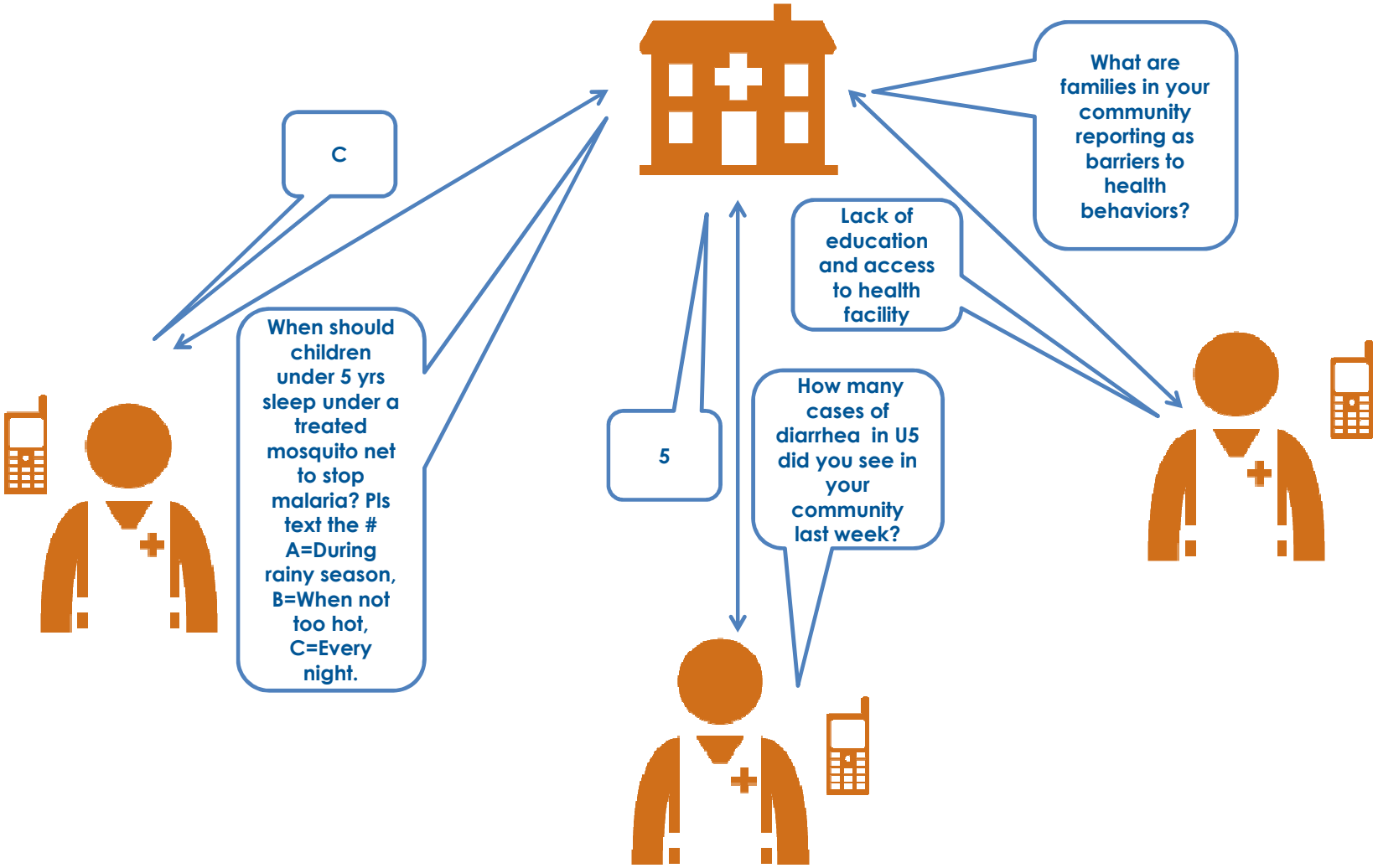
mHero: Connecting Community Health Workers to their Support System



Leah McManus
IntraHealth International

Connecting Community Health Workers to their Support System

What is mHero?



mHero & General Community Health Volunteers in Liberia

Routine	One Way	Sent by MOH
Non Routine	Two Way	Sent by CHW

- Weekly quizzes post radio shows
- Reporting if radio show did not occur
- Radio show listing
- Sending of questions and comments
- Activities report
- Program Baseline and Endline Assessments

HEALTH COMMUNICATION CAPACITY COLLABORATIVE

THE LOVE OF LIBERTY BROUGHT US HERE
REPUBLIC OF LIBERIA

mHero

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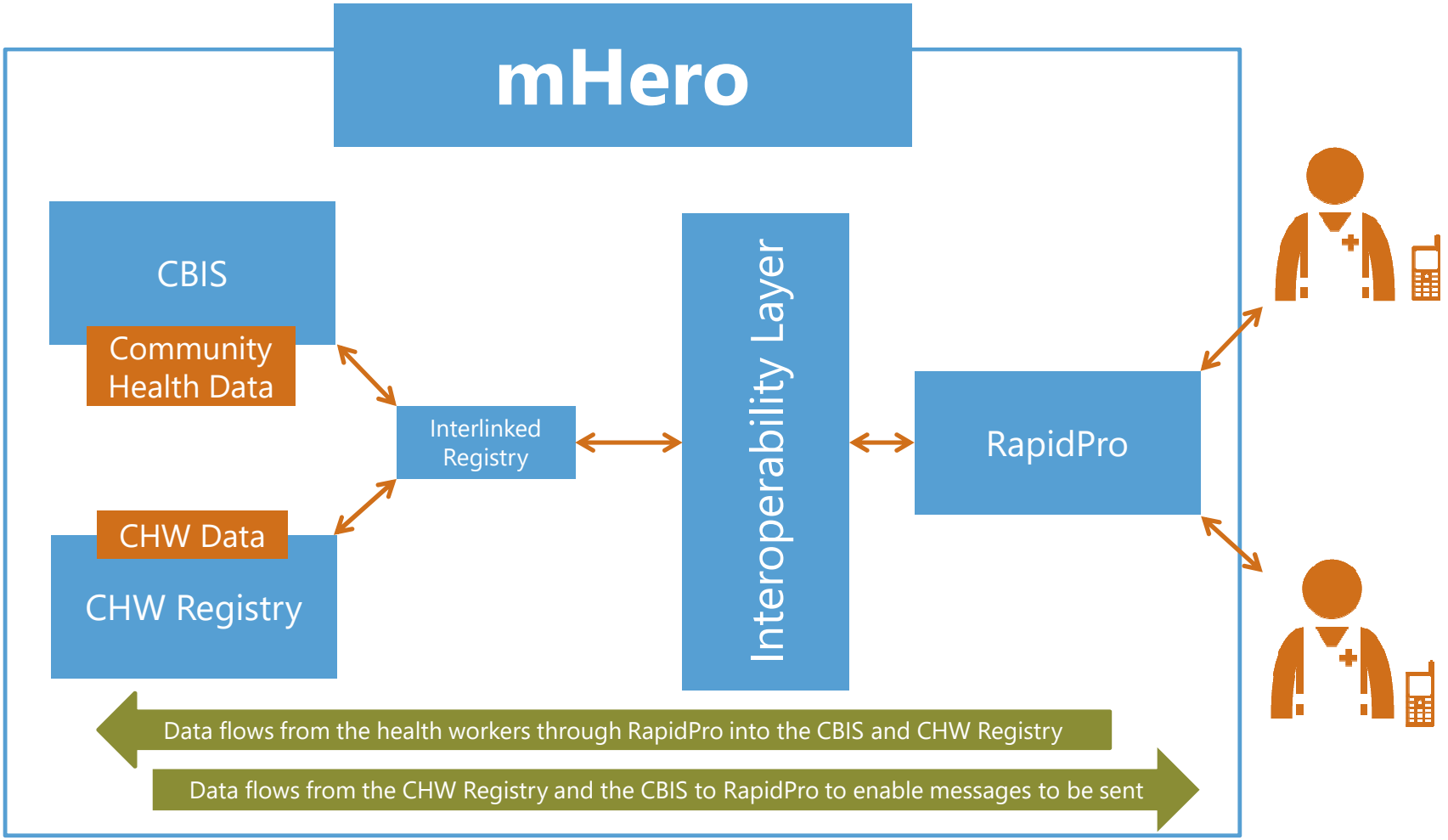
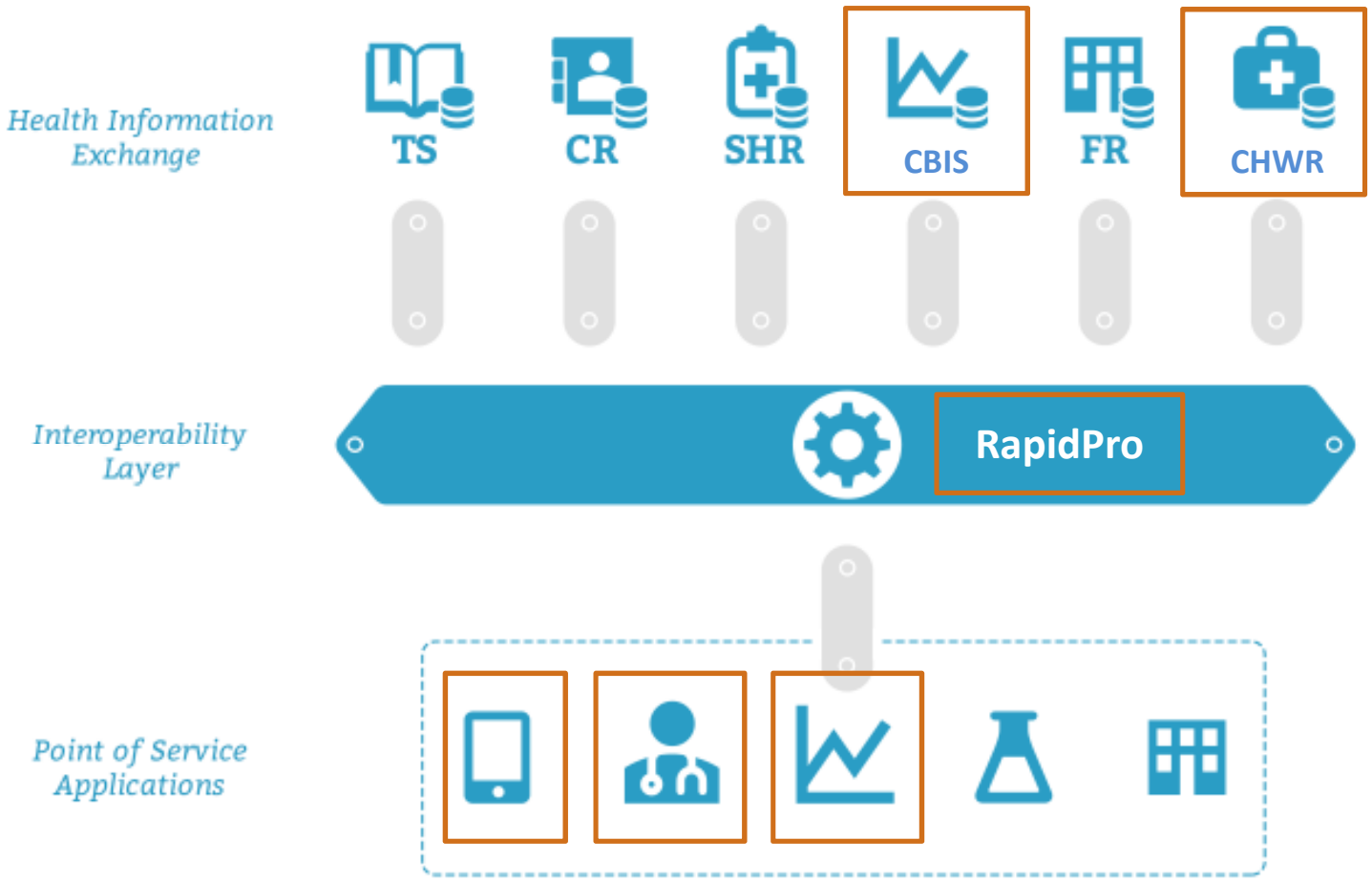
mHero Data Flows

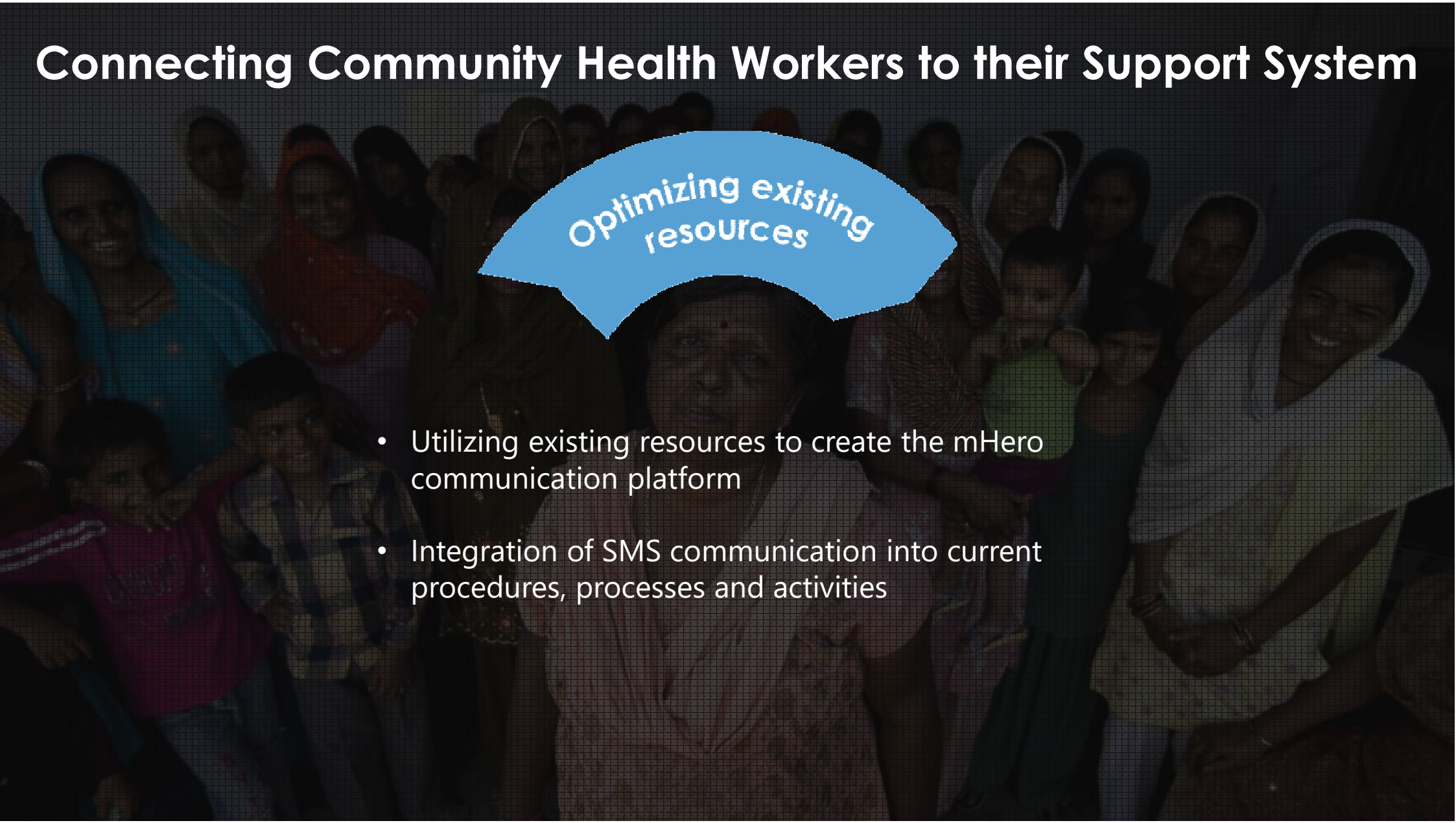


mHero & Community Health Information Systems



Connecting Community Health Workers to their Support System

Connecting Community Health Workers to their Support System



- Utilizing existing resources to create the mHero communication platform
- Integration of SMS communication into current procedures, processes and activities

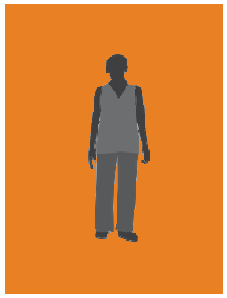
Connecting Community Health Workers to their Support System

- Organizational development and institutional behavior change on use of the mHero communication platform
- Individual behavior change on use of SMS to communicate with their support system
- Use of mHero for sharing of information and exchanges for problem solving

Connecting Community Health Workers to their Support System

- Tailor interventions and support provided to Community Health Workers
- Enhance the capacity of the system to respond
- Supplement data analytics, regular reporting and alert/early warning systems
-

Connecting Community Health Workers to their Support System
Optimizing existing resources
Capacity building
Generating and using data



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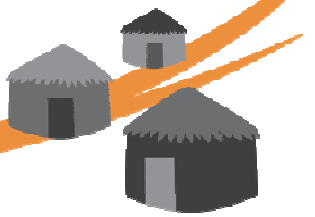

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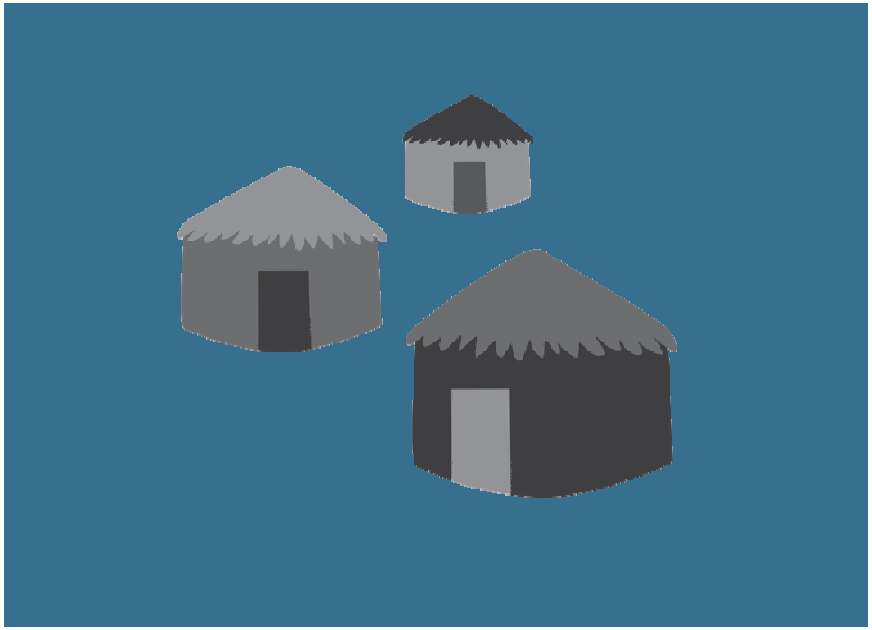

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