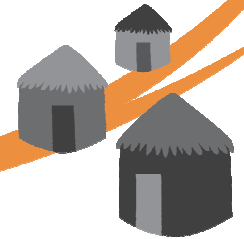


Institutionalizing Community Health Conference



27-30 March 2017 | Johannesburg, South Africa



#HealthForAll
ichc2017.org

Data, Dialogue and Design Thinking

to Advance Community Health Policy

Liz Creel

APC, Project Director

Cal Bruns

Matchboxology, CEO



What We Know

Align, Strengthen, and Scale-up CHW Programs



- Selection
- Scope
- Support (training, materials, commodities)
- Supervision & management
- Incentive structures
- Referrals
- Monitoring & reporting

Community Health Systems Catalog

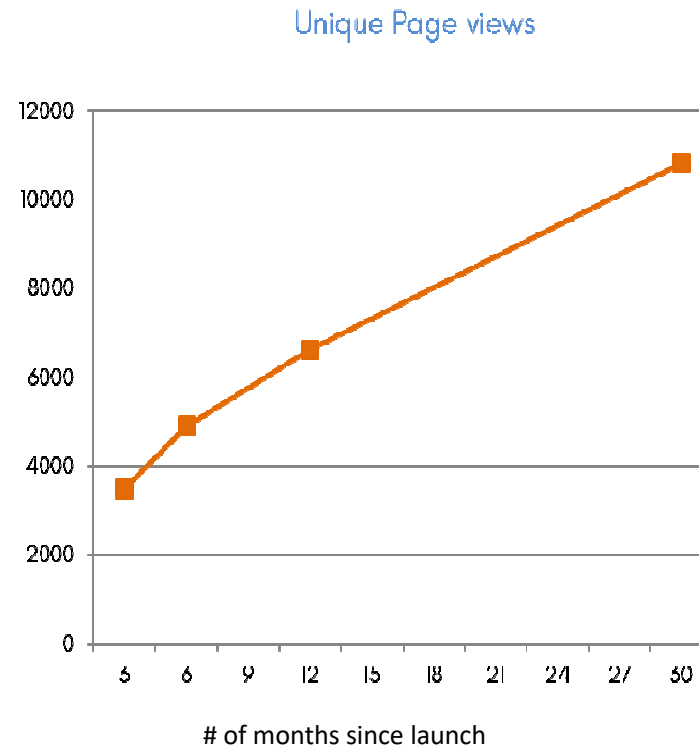
*Data “Hub” for
Country Policies*

136 Interventions & Services

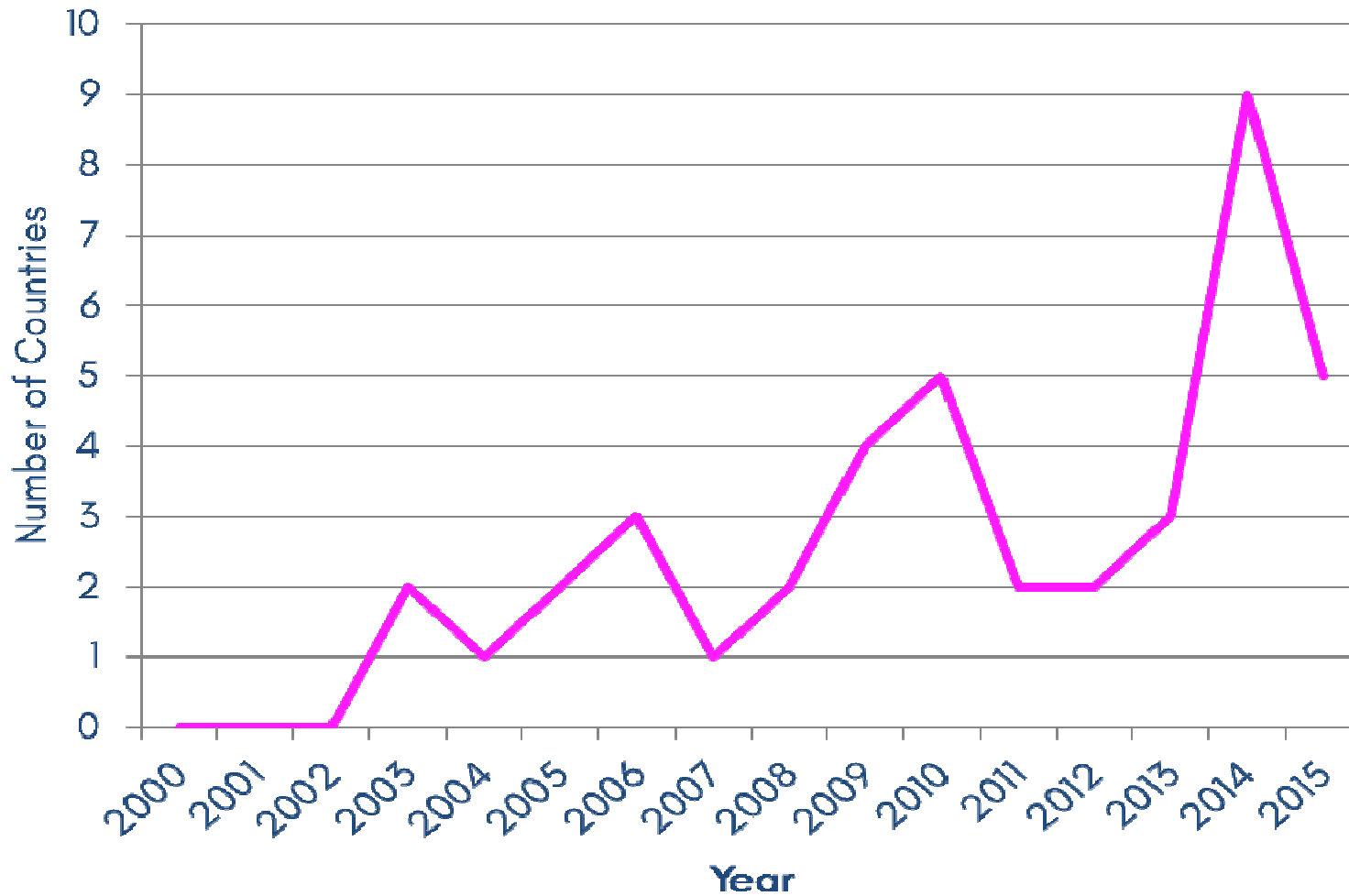
121 Survey Questions

25 Policies/Country

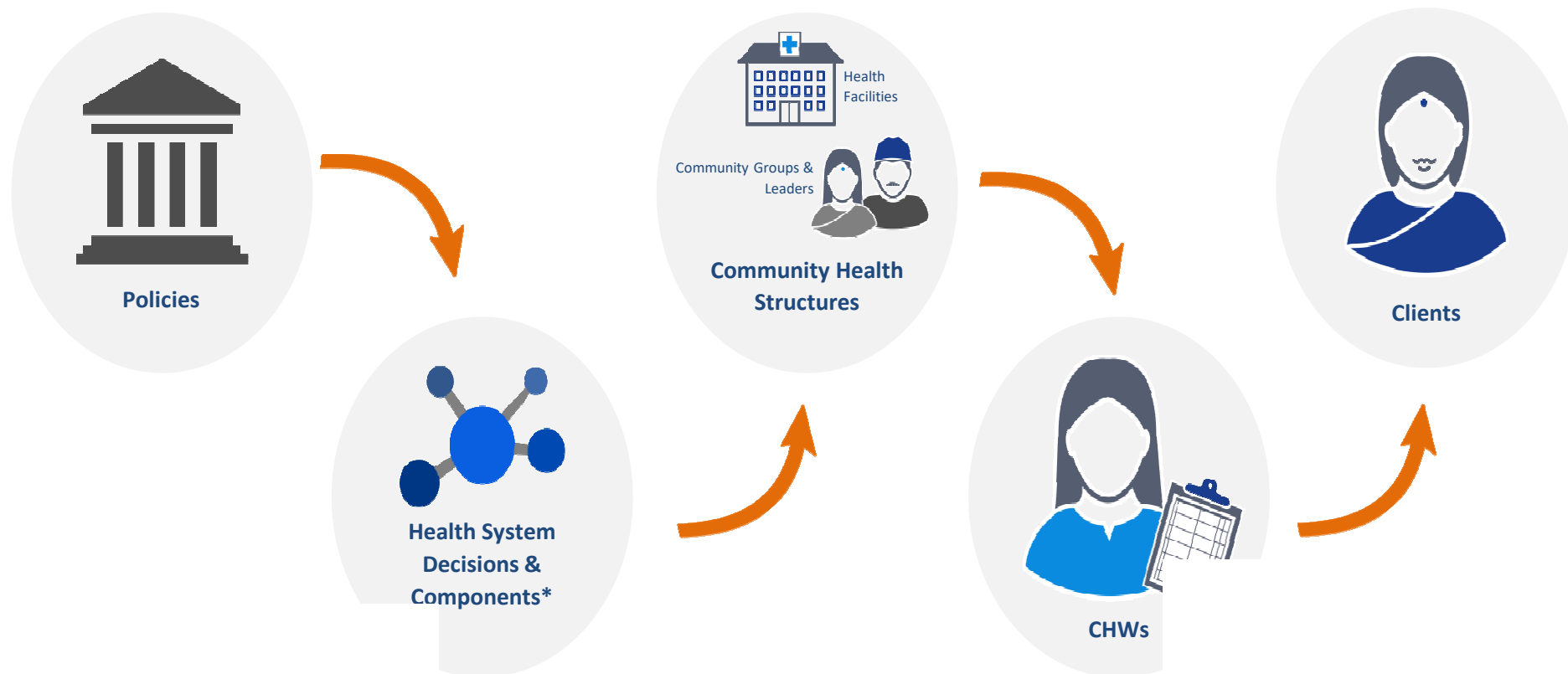
3 USAID Global Projects



**Number of FP Priority Countries with New Community Health-Specific Policies
2000-2016**



Does Policy Design Engage Who Its Intended For?



How Might **APC** Contribute to Smarter, More Effective Community Health Policies?





design





What is

HCD?



behaviors
perceptions
attitudes
barriers
motivators
triggers



community members
service delivery providers
implementing partners
funders
ministry structures



Uncovering

Unknown Knowledge Gaps

Objectively Finding Solutions

At Every Step With Everyone

Not Just at the End and Only with Experts

Build a Groundswell of Aligned Purpose

with Gov't, Health Providers, Communities & Policy Makers

HUMAN CENTRED

DESIGN



Film





What Have We Learned?



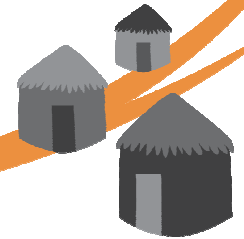
Adds
Efficiency &
Speed
to Inclusive
Policy
Development

Collective
“Solutioning”
Addresses
Policy &
Implementation





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