Global collective intelligence for our community health action

March 30th 2017

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Starting point (1): what is knowledge?

- Knowledge has different ‘states’: it is **embodied, inscribed** and **enacted** (Freeman & Sturdy 2015) – we need the three for policies to take place and have an impact.

- This is what was activated this week!
Starting point (2): silos of knowledge holders
Community of Practice (CoP)

**Definition:**

“a group of people who share a concern, set of problems, or a passion about a topic, and who deepen their knowledge and expertise in this area by interacting on an ongoing basis”

*Wenger et al (2002)*
Advise #1: define enough yourself

- Define well your knowledge area
- Make sure that it covers ‘practices’ (and not only a problem or a policy domain)
- Your experts will work together on learning agendas, repertoires and tools to implement...
Advise #2: identify well your ‘personas’

Do not miss the activists of community health action
Advise #3: identity and values matter

• This area of work is value-loaded: inclusion, empowerment, equity, ‘commons’, health gains...
• Acknowledge them, use them to mobilise people and resources...

• But evidence and learning are key – there are there to improve your action, your solutions, your impact
Advise #4: recognize tensions

• You will share and co-produce knowledge, you will value evidence, rigour...

• But you will also bring coherence into knowledge and contribute to the emergence of a ‘doctrine’

• Protect against dogmas, involve academia
Advise #5: know your ecosystem

- Make sure that the CH ecosystem strives... create opportunities for every type of actors
Advise #6: this area belongs in the new world

https://hbr.org/2014/12/understanding-new-power
Advise #7: organize yourselves

- Create a strong practice of sharing, co-production, co-ownership at individual, organisation, country levels
- Establish mechanisms to realize this vision
- Everyone should try to implement the vision in its own activities... but some must be in charge of the overall development of the ecosystem – distribute this responsibility
- Activities are the steps to build a strong community
Some possible learning areas

- Definitions and key concepts
- Advocacy for CH action
- Deployment & scaleup of CHWs
- Digital solutions for CHWs
- Remuneration of CHWs
- …

- Make sure that your activities allow to involve many, organise them around products, with low hanging fruits
Next steps

• Follow-up of this conference, enough digital presence, maintain contact
• Activities at country/organization level
• Mobilize facilitation resources for enough online interaction – focus on individual experts
• Launch some small collaborative projects around a few learning agendas (maintain momentum)
• Prepare a more comprehensive arrangement – a “collaborative”? 
Thank you!

http://thecollectivity.org/
The CoP as a learning strategy

Interaction between peers

Interactions expert-apprentice

transitional

occasional

peripheral

outsiders

lurkers

alumni

beginners

sponsors

leaders

core group

coordinator

active

experts

occasional

transactional