Institutionalizing Community Health Conference

27-30 March 2017 | Johannesburg, South Africa

#HealthForAll

TWITTER CHAT TOOLKIT

The Institutionalizing Community Health Conference (ICHC) invites you to join a Twitter Chat about why community health is central to achieving sustainable development and universal primary healthcare.

Tuesday, March 14, 2017 — 9:00AM to 9:45AM EDT

HASHTAG

#HealthForAll

TWITTER HANDLE

@MCSPglobal

JOIN THE CONVERSATION

Effective community-based approaches are increasingly recognized as crucial components of national policies and strategies to accelerate progress in health. We need to strengthen the capacity of health systems to engage communities and build strong systems of service delivery outside of health facilities. This Twitter chat will raise awareness about the necessity of community health in reaching those not currently accessing key health services.

TWITTER CHAT FORMAT

The Twitter chat will follow a Q&A format with **@MCSPglobal** tweeting numbered questions for individuals and organizations to respond to. For example, "Q1: Why is #communityhealth central to achieving sustainable development and universal primary healthcare? #HealthForAll" Direct replies in the following format will help everyone to easily follow the conversation: "A1: #CHWs help sustain healthcare systems by filling the gaps in the global shortage of healthcare workers #HealthForAll" Be sure to use the hashtag **#HealthForAll** in each of your tweets!

QUESTIONS

Q1: Why is #communityhealth central to achieving sustainable development and universal primary healthcare? #HealthForAll

Q2: Why are #CHWs critical when it comes to expanding access to health care for underserved communities? #HealthForAll

Q3: How does #communityhealth accelerate other community-based development objectives like education or women's empowerment? #HealthForAll

Q4: What are some of the challenges for institutionalizing viable and resilient #communityhealth platforms? #HealthForAll

Q5: How do CHW programs play an essential role in closing the health worker gap? #HealthForAll

Q6: What is the scope of work for a community health worker? #HealthForAll

Q7: Why is integrating a gender perspective in #communityhealth key to ensuring that everyone's healthcare needs are met? #HealthForAll

Q8: Why does #communityhealth matter to you? #HealthForAll

SAMPLE TWEETS

- We're talking #HealthForAll with @MSCPglobal on March 14 at 9am ET. Join the conversation about the importance of #communityhealth!

- Join us and @MCSPglobal on March 14 at 9am ET in a conversation about achieving #HealthForAll!

- #communityhealth is key to achieving health equity! That's why we're joining @MCSPglobal to talk #HealthForAll on March 14 at 9am ET

- We'll be tuning in tomorrow to chat about the importance of #communityhealth at 9am ET! Follow @MCSPglobal #HealthForAll

- Excited for today's #HealthForAll Twitter chat with @MCSPglobal at 9am ET!

#HealthForAll GRAPHICS

#HealthForAll
Twitter Chat

Join us March 14 for a Twitter chat discussing why community health helps us achieve the SDGs and universal primary healthcare.

@MCSPglobal

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KEY RESOURCE

http://www.ichc2017.org/